



CROSSTALK LAB

SCIENTIFIC AND BUSINESS ADVISORY  
NETWORK.

# WHAT MAKES US DIFFERENT?

- Results-driven learning and applications.
- High ethical standards and confidentiality.
- Benefits for all specialties and for various customer segments.

## GET OUR BENEFITS



### MENTORING

1-to-1 or small group mentoring with hands-on support for project ideation, data analysis, and scientific writing.



### YOUNG SCHOLARS

Research programs for high school and undergrad students, with tailored guidance to boost university acceptance.



### CONSULTATIONS

Solutions for research development, ideation and methods, research capacity building, data analysis, and others.



### POST-GRAD ROLES

Securing post-grad positions or scholarships with full support through the entire process.



### SCIENTIFIC WRITING

Comprehensive support for research writing, from content validation to publication and grant assistance.



### SCIENCE TO BUSINESS

Commercial assessments of scientific innovations, business plans, and HealthTech.



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[www.crosstalklab.com](http://www.crosstalklab.com)



CROSSTALK LAB

# BENEFITS FOR UNIVERSITIES

Provide students and researchers with academic and professional growth opportunities through research support, securing funding, post-grad positions, and scholarships, and enhancing their competitiveness.



## POST-GRAD ROLES

Securing post-grad positions (MSc, PhD, Postdoc, visiting positions, or scholarships) with full support of the entire process, from assessment to proposal writing and application submission.



## GRANT ACQUISITION

Identifying and securing global grants for research or capacity building. Suggest projects that align with the priorities of major international funding bodies.



## RESEARCH AND SCIENTIFIC WRITING SUPPORT

Provide graduate students and researchers with customized mentoring in scientific writing and publication, including scientific content review of proposals and grants, theses, data analysis, and transforming theses into publishable papers, enhancing research productivity and alignment with high research ethical standards.

## WHAT MAKES US DIFFERENT?

- Full support in selecting programs, supervisors, and crafting proposals beyond logistics, for post grad roles.
- Students leave with tangible outcomes aligned with high ethical standards.
- Offer unlimited long-term support.



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# BENEFITS FOR HIGH SCHOOL

Boost personal growth, build advanced skills, enhance competitiveness for university acceptance and careers, and help students make a meaningful impact.



## YOUNG SCHOLARS

Provide students with fundamentals of scientific research, types of research and scientific writing, science communication, the role of AI in writing and publications, with hands-on experience.



## YOUNG ENTREPRENEURS

Provide students with the fundamentals of entrepreneurship, from evaluating ideas and turning them into products to market research, business plan, financial forecasting and pitching.



## CUSTOMIZED EXTRACURRICULAR ACTIVITIES

Provide personalized career advice and tailored plans to align extracurriculars with students' personal and professional goals, ensuring impactful involvement. Help student make impact and real projects from their extracurricular activities.

## WHAT MAKES US DIFFERENT?

- Customized research programs based on student preferences and goals.
- Focus on practical results, not theory.
- Reflect extracurricular activities in real projects and impact.



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CROSSTALK LAB

# BENEFITS FOR INNOVATORS

We offer expert evaluations to determine the validity, novelty, and feasibility of STEM projects, and connect them with incubators and investors for commercialization.



## INNOVATION ASSESSMENT

Evaluate the feasibility and commercial potential of findings, products, or services in STEM through a detailed feasibility study.



## INCUBATOR CONNECTIONS

Link innovators with viable products/services to suitable incubators and investors.



## BUSINESS PLAN FOR STEM PROJECTS

Develop plans for technical feasibility, market potential, and financial forecasts. Create pitch presentations to attract funding and investor interest.



## FOR HEALTHTECH

Provide specialized assessments of innovation validity, novelty, and feasibility of HealthTech projects.

## WHAT MAKES US DIFFERENT?

- Specialized focus on HealthTech and STEM innovation
- Tailored support for assessing and developing research findings



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CROSSTALK LAB



The CPD Standards Office  
CPD MENA PROVIDER: 22780  
2024-2026  
[www.cpdstandards.com](http://www.cpdstandards.com)

SCIENTIFIC AND BUSINESS ADVISORY  
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# TRAINING & WORKSHOPS



We offer diverse CPD-accredited workshops in healthcare, research, publication, and business. Our workshops provide participants with recognized skills to boost their expertise and support career growth.



## EXAMPLES OF WORKSHOPS



### BASICS OF SCIENTIFIC RESEARCH

Covers research methods, AI tools, critical thinking, ethics, literature analysis, and scientific writing.



### FROM NOVEL IDEA TO BUSINESS

Assess STEM business ideas, research markets, analyze finances, and create actionable plans.



### REGULATORY AFFAIRS COURSE

Covers regulatory frameworks, strategies, and submission management through workshops.



### HANDS-ON PYTHON FOR HEALTHCARE

Master healthcare data analysis with Python through hands-on exercises for immediate application.



### RESEARCH PROPOSAL WRITING

Craft successful proposals for grad programs, grants, and scholarships.



### FROM THESIS TO ARTICLES

Provides strategies to turn a thesis into publishable articles, from revision to submission.



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